The Masculinity of the Governor: Muscle and Compassion in American Politics

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To run a country or a state such as California one must exemplify “resultant hybrid masculinity.” Messner coined the term describing Arnold Schwartzenegger's hegemonic masculinity detailing his governator styling of California. Sexism is not immune in the arena of politics. A strong muscular, sexual powerful MAN is expected to embrace these qualities if he anticipates success in the political world. For a woman to be successful in the politics she can't be a “ball buster” it's important for her to be nurturing and have mother-like qualities. Well read educated men that don't have military service on their belts are often overlooked and passed on for male candidates that embrace hyper-masculine traits. The Governator made it his mission to terminate the Feminized American Male, affectionately called “Girly Men.” When his “remasculinization of America” backfired he was forced to take “softer” approach.