

HONEY Prospectus March 10-April 8, 2012

HONEY is a dynamic, juried exhibition embodying and celebrating the role of the honeybee. In light of the international Colony Collapse Disorder crisis and global concerns over war, economic collapse and a worldwide food shortage, the fate of the honeybee mirrors the fate of humanity. Philosopher Rudolf Steiner noted the bees as an indicator species in developing his ideas on biodynamic farming and caring for the earth. This call for entries seeks artwork related to these issues and honoring the majestic *apis mellifera*.

Eligibility

Work must be original, executed within the past two years, and not previously exhibited at the Greenville Museum of Art. Any artist 18 years of age or older, living and working in the US is eligible to enter.

Entry Fee

Artists may submit a total of three works. There is a non-refundable entry fee of \$25.00 for up to three entries. Checks are payable to the ECU Foundation in U.S. dollars drawn on a U.S. bank and must accompany the entry form. An independent juror will jury Works and the decision of the juror is final. There are no refunds of the entry fee.

Exhibition Guidelines

1. The exhibition is juried by a contracted unbiased juror established in curating exhibitions of all media. Selected works will be on exhibition at the Greenville Museum of Art from March 10-April 8, 2012.
2. Up to three works may be submitted per artist. A maximum of two works per artist may be selected for the exhibition.
3. Artists are responsible for timely delivery of work and must submit installation specifications with sent work. If applicable, work must be ready to hang with appropriate hardware included. Please include any additional information that may be helpful for exhibition installation.

Awards

One work will be selected for a Best in Show prize (\$250), one for second place (\$100) and one for third place (\$75). There will also be two Honorable Mention prizes (no cash award).

Juror

Catherine Coulter Lloyd is the current Visual Arts Specialist at the Maria V. Howard Arts Center in Rocky Mount, NC. She has worked in arts administration for over ten years in a variety of capacities including curator, education director, collections manager, registrar, and preparator. Lloyd has served on the board of the North Carolina Museum Council as Government Affairs Chair and Directory Chair. She obtained a BFA from Western Carolina University and an MFA from East Carolina University with focuses in the area of ceramics, fiber, and photography.

Judging

Preliminary judging is conducted by digital images of artist submissions compiled by the Honey staff and sent to the juror. All entries are presented to the juror anonymously. If upon delivery, an accepted artwork is found to have been misrepresented by the image sent, it may be disqualified from the exhibition. The “Best in Show” is chosen by the juror in person on the weekend of the opening reception.

Entry Procedures

Artists may enter up to three (3) total works. Each artwork may be represented by up to three (3) separate images showing details or alternate views of the work. Works should be submitted using the format below for preliminary judging. **Entries are due Friday, January 20, 2012.**

Digital images must be in **jpeg** format only at a minimum of 300 dpi and may be sent on a CD, DVD, or thumb drive with each entry and detail image as a separate file. PowerPoint presentation format is not accepted. No added text should appear within the image of the artwork. Any image containing the addition of the artist’s name will be disqualified. File names should identify the individual works by corresponding to the entry number, title of the work, and artist last name. (Ex: 1-Sleeper-Robinson; 2-Comb-Robinson)

Artists wishing to have their submission materials returned after judging must supply an appropriately sized SASE to accommodate the materials. Images of accepted works will be retained by the staff for our archives and publicity purposes. Notification of acceptance will be mailed on February 13, 2012. Best in Show winner will be selected by the juror after the exhibition is installed and announced at the opening reception on Thursday, March 15, 2012.

Commitment

Entry in this exhibit establishes an agreement on the part of the artist to all conditions listed in the prospectus and is a contract to exhibit entries selected by the juror. Substitutions for entries sold or otherwise committed before acceptance are not allowed.

Sales

A commission of 30 percent will be charged on all work sold through the exhibition.

Liability

The Greenville Museum of Art insures all accepted entries only for the dates of the exhibition; from the time of the delivery through the stated removal dates. Artworks selected for the exhibition will not be insured after April 15, 2012. All works will be insured for one-half the sales price. The artist bears all responsibility for proof of declared value; any exhibiting artist may opt to purchase additional insurance independently.

Shipping and Delivery

Artists are responsible for all packing/shipping and return packing/shipping costs and arrangements to and from the Greenville Museum of Art. Insurance during transit is the

responsibility of the artist. The GMA cannot accept money for shipping and is not responsible for works lost, stolen, or damaged once picked up by the shipper/transporter.

Important Dates

January 20, 2012 **DEADLINE** for receipt of all digital entries
Attn: Honey / Robinson
ECU School of Art and Design
2000 Jenkins Fine Arts Center
Greenville, NC 27858
252/328-5480

February 13, 2012 **Accepted artists notified**

March 2, 2012 **Works Due.**
Shipping address:
Greenville Museum of Art c/o HONEY
802 Evans Street
Greenville, NC 27834-3268
(252) 758-1946

March 10-April 8, 2012 **Exhibition Dates**

April 10-13 **Works returned/available for pickup**

April 15, 2012 **Insurance Ends**

Entry Form

January 20, 2012 **DEADLINE** for receipt of all digital entries

Name:

Phone:

Address:

City:

State: Zip code:

email:

website:

Entry 1

Title:

Medium:

Dimensions: H W D

Retail price:

Insurance Value (ONLY if NFS):

Installation details:

Entry 2

Title:

Medium:

Dimensions: H W D

Retail price:

Insurance Value (ONLY if NFS):

Installation details:

Entry 3

Title:

Medium:

Dimensions: H W D

Retail price:

Insurance Value (ONLY if NFS):

Installation details:

I have read and understand the conditions within the Honey prospectus and with this knowledge submit the above works for consideration in the 2012 exhibition:

Artist Signature